

01 November 2009



Better Ingredients.  
Better Pizza.

Heavenly Pie LLC dba Papa John's Pizza  
146 Arsenal Street  
Watertown, NY 13601  
Store: (315)782-4550  
<http://www.PapaArbys.com>  
Email: [paulbevins@papaarbys.com](mailto:paulbevins@papaarbys.com)

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Dealerships, start your appetites!

Papa John's is proud to present the ***Papa's Point Challenge***. Every time your dealership places an order with Papa John's, you earn one point. We will track your points as you earn rewards. The first dealership to reach fifty points takes the ***Papa's Point Challenge***. You can check your position in the challenge by calling the restaurant or checking our web site ([www.PapaArbys.com](http://www.PapaArbys.com)), under the *Community* link, at any time. Every dealership begins with one point, so you are on your way to winning the challenge.

The levels of rewards are as follows:

10 points— 4 free 2 liters of soda

30 points— 2-2 liters of soda and 1 large 1 topping pizza ~ FREE

50 points— WINNER of the ***Papa's Point Challenge***

-***FREE*** pizza, wings, dessert, and drinks for your dealership

To be eligible for the ***Papa's Point Challenge***, the minimum order is fifteen dollars (\$15). Requirements and rewards for the ***Papa's Point Challenge*** are subject to change. So, what are you waiting for, call or get online ([www.papajohns.com](http://www.papajohns.com)) and place your order today to pull ahead of the pack and cross that finish line with the checkered flag in hand.

If you have any questions, please feel free to contact the restaurant at any time.

Sincerely,

Paul Bevins,  
General Manager  
Papa John's #3625  
Watertown, NY